WELCOME FROM THE GENERAL CHAIRS

Optics and photonics technologies are strategic to the overall growth of many industry sectors in Canada; the pervasive nature of these enabling technologies results in novel applications covering numerous fields. To respond to the increasing needs of the industry and population, researchers in optics and photonics from all over the world are developing new capabilities, knowledge and products by transforming research outcomes into innovation with socio-economic impact.

On behalf of the Canadian Photonic Industry Consortium, we would like to invite you to the Centre Mont-Royal, Montréal, Canada for the Photonics North conference on June 5-7, 2018. This conference will be an excellent opportunity to network and exchange with researchers, government representatives and industry professionals.

We look forward to welcoming you to Photonics North 2018.

The Organizing Committee
Don’t miss this unique opportunity to show off your products and technology to an international audience of potential customers, world renowned scientists, suppliers and partners!

BENEFITS

For Attendees
• Top-rated, peer-reviewed technical paper sessions
• Special and invited paper sessions of topical interest
• Exhibitors showcasing their latest products and services
• Social and cultural side events
• Right at the heart of Montreal, Canada

For Partners and Exhibitors
• Stand out from the competition and benefit from this unique opportunity to meet face to face with scientists and engineers from around the world interested in recent developments in nanostructured materials
• Meet with prospect employees
• A single place to keep abreast of new trends
• Top-rated technical program draw attendees from around the world
• An exhibit committee staffed with experienced exhibiting, sales, and marketing professionals
• A great online visibility more than 160 Followers on Twitter (@PhotonicsNorth), #PN2018 and more than 180 members on Linkedin (PhotonicsNorth), in 2017.
EXHIBIT PACKAGES SPECIFICATIONS

All exhibits will be co-located with the Health breaks area.

10’ × 10’ Booth – CAD 2 750

• 10’ × 10’ exhibition booth
• Regular-size logo on website with hyperlink to exhibitor’s website
• Logo and 100-words profile in the printed program
• Registration fee waived for one (1) participant
• Registration passes (exhibit area only)
• Printed booth sign with name of company
• Customized options available at additional cost

Tabletop Exhibit – CAD 1 750

• 6’ × 8’ space
• One (1) draped table with two (2) side chairs
• Regular-size logo on website with hyperlink to exhibitor’s website
• Logo and 100-words profile in the printed program
• Registration passes (exhibit area only)

(plus applicable taxes)

Reserve your exhibit space now!

Exhibit space assignments will be made in February 2018

Allocation is first-come-first-served, based on when your application is received!
PARTNERSHIP PROGRAMS

Platinum Partner – CAD 7500
(1 available)

- Exhibition booth (10’ X10’)
- Partner’s logo on banners in the conference venue & during main events
- Logo projected in the plenary room’s screen between conference
- Regular-size logo on website with hyperlink to partner’s website
- Advertising space in the printed program (1 page)
- Logo and 100-words profile in the printed program
- Promotional insert in the conference bag (2 pages and/or small promotional object)
- Registration fee waived for two (2) participants
- Logo printed on the conference bags
- Partner’s logo on all name badge lanyards along with the conference logo

Silver Partner – CAD 2500

- Partner’s logo on banners in the conference venue & during main events
- Logo projected in the plenary room’s screen between conference
- Regular-size logo on website with hyperlink to partner’s website
- Advertising space in the printed program (1/2 page)
- Logo and 100-words profile in the printed program
- Promotional insert in the conference bag (1 pages)
- Registration fee waived for one (1) participant

Gold Partner – CAD 4500

- Tabletop exhibit
- Partner’s logo on banners in the conference venue & during main events
- Logo projected in the plenary room’s screen between conference
- Regular-size logo on website with hyperlink to partner’s website
- Advertising space in the printed program (1/2 page)
- Logo and 100-words profile in the printed program
- Promotional insert in the conference bag (1 pages)
- Registration fee waived for two (2) participants
- Logo printed on the conference bags
- Partner’s logo on all name badge lanyards along with the conference logo

Bronze Partner – CAD 2000

- Partner’s logo on banners in the conference venue & during main events
- Logo projected in the plenary room’s screen between conference
- Regular-size logo on website with hyperlink to partner’s website
- Logo and 100-words profile in the printed program
- Promotional insert in the conference bag (1 pages)

PRINTED PROGRAM & ADVERTISING

Full Page – CAD 1000

- 1 page, no specific position
- Regular-size logo on website with hyperlink to partner’s website

Half Page – CAD 750

- 1/2 page, no specific position
- Regular-size logo on website with hyperlink to partner’s website

Promotional insert in the conference bag – CAD 200
(plus applicable taxes)
HOW TO BECOME A PARTNER/EXHIBITOR

You would like to join us and be part of the 20th Photonics North?

Click on the Partnership Form link below and follow easy steps:

https://www.conferium.com/convPages/conv_955.lasso?registration=true

• Fill in the form with your organisation contact information
• Fill in your representatives names for the exhibition space (if applicable)
• Click on the Agreement Notice
• Choose your Partnership Package, Exhibition Space or Advertising
• Process the payment (Credit Card, Cheque or Bank Transfer)

Need help? You can reach us at 1 800-618-8182 or by email (partnership.pn@conferium.com).

Do not hesitate to contact us if you would like to share your ideas and discuss other partnership scenarios. We are flexible and willing to work with you to design a partnership package that will fulfill your needs.

Regards,

Email : partnership.pn@conferium.com
Tel. (418) 522-8182
Toll-free (Canada and U.S.) 1 800 618-8182

Conférium Conferences. Events. Service
425, boulevard René-Lévesque Ouest
Québec QC G1S 1S2
Canada
# PROMOTION, ADVERTISING & PARTNERSHIP SUMMARY

<table>
<thead>
<tr>
<th>Partnership Packages</th>
<th>Platinum CAD 7500</th>
<th>Gold CAD 4500</th>
<th>Silver CAD 2500</th>
<th>Bronze CAD 2000</th>
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<tbody>
<tr>
<td>Exhibition</td>
<td>10’ x 10’ Tabletop</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
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<tr>
<td>Partner’s banners in the conference venue</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
</tr>
<tr>
<td>Plenary room’s screen</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
</tr>
<tr>
<td>Logo on conference website</td>
<td>Regular-size</td>
<td>Regular-size</td>
<td>Regular-size</td>
<td>Regular-size</td>
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<tr>
<td>Advertising space in the printed program</td>
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<td>1/2 page</td>
<td>1/2 page</td>
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<tr>
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<tr>
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<td>2 pages + small</td>
<td>2 pages + small</td>
<td>1 pages</td>
<td>1 page</td>
</tr>
<tr>
<td>Registration fee waived&lt;sup&gt;1&lt;/sup&gt;</td>
<td>2</td>
<td>2</td>
<td>1</td>
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</tr>
<tr>
<td>Logo printed on the conference bags</td>
<td>Regular-size</td>
<td>Regular-size</td>
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</tr>
<tr>
<td>Logo on all name badge lanyards</td>
<td>along with the conference logo</td>
<td>-</td>
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</table>

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<tr>
<th>Advertising space in the printed program</th>
<th>Full Page CAD 1000</th>
<th>Half Page CAD 750</th>
<th>Insert CAD 200</th>
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<tr>
<td>Logo on website with hyperlink to partner’s website</td>
<td>Regular-size</td>
<td>Regular-size</td>
<td>Regular-size</td>
</tr>
<tr>
<td>Promotional insert in the conference bag&lt;sup&gt;2&lt;/sup&gt;</td>
<td>-</td>
<td>-</td>
<td>2 pages and/or small object</td>
</tr>
</tbody>
</table>

<sup>1</sup> Full registrations cannot be used for paper presentations except commericalization session. A separate registration must be purchased.

<sup>2</sup> Flyer and/or material to be provided by Partner